



Dear Valued Business Partner,

This letter is to ask for your financial support for GermanFest 2023, September 29-October 1, 2023 in Syracuse, NE.

Whether you are a business owner in Syracuse or from a neighboring community, your support is integral to the success of this event. Now in its 39th year, the people of Syracuse, German descendants, and people of all nationalities come together to celebrate and share German heritage. It's a time for enjoying past traditions and making new memories! We have a lot of pride in our small town and want to share it with the rest of Southeast Nebraska and throughout the state and beyond. Our weekend line-up of activities and entertainment features something for people of all ages!

Fri., Sept. 29 – Evening: Day 1 of two-day Sand Volleyball Tourney and Cornhole Tournament @ Syracuse Sports Complex

Sat., Sept. 30 – All Day & Evening @ Otoe County Fairgrounds, just west of the Fair Center will serve as our *2023 GermanFest Headquarters*: Day 2 of sand volleyball tourney with facilities dedication; Pancake Feed & German Breakfast, 5K Fun Run, Lil' Miss & Lil' Meister Pageant, Crowning of GermanFest Royalty, German Lunch by Arley's, Fest Keg & Beer Garden (German & Domestic Beers), RibFest Competition, Husker Football on the Big Screen, Market Platz (Craft, Food & Retail Vendors), Annual Viener Dog Races, Little Tuggers Tractor Pull, Kids Games & Inflatables, Magician, Hammerschlagen, Masskrugstemmen (Steinholding competition), Beer Pong, Kinder Parade/Grand Parade, Watermelon Feed, RibFest Dinner by Arley's Award Winning BBQ and Polka Music by The Greg Blecha Orchestra. **See the enclosed/attached flyer, visit our website at GermanFestNE.com and follow us on social media.**

Sun., Oct. 1 – All Day: Community Worship @ Luther Memorial Church, Burgermeister Open Golf Tourney @ Syracuse Country Club and Car Show on 5th Street.

Your support helps make this event a success! Your sponsorship will help support the activities listed above, plus other event costs like site rental, advertising, supplies, etc. In appreciation of your sponsorship, your business will be recognized as outlined on the enclosed GermanFest Sponsor Form. If you would like your sponsorship to go towards a specific event, please note it on the form. Donations in all amounts are welcome and appreciated, and many volunteers are also needed! *GermanFest funds stay local; it is a fundraiser of the Syracuse Area Chamber of Commerce and proceeds also help fund next year's event.*

See Sponsorship Form for levels and deadlines.

In addition to sponsorships, there is also an opportunity to sell your products or services at Market Platz or to help as an event volunteer! Check out the GermanFestNE.com website to find out how to reserve your spot as a Market Platz vendor or sign-up as a volunteer; these details will be added to the site soon.

We hope you will become part of a great tradition that's becoming even greater. Danke Schöen!

Sincerely,

Wendy Werner, Executive Director

Syracuse Area Chamber of Commerce | 402-269-3242 | germanfest@gosyracusene.com

ENCLOSURES

SPONSORED IN PART BY THE COLLEGE COUNTY VISITORS COMMITTEE



Germanfest

SYRACUSE, NEBRASKA

SEPT. 29, 30 & OCT. 1

The Syracuse Area Chamber appreciates your support of GermanFest 2023!

SPONSORSHIP FORM

Due Sept. 1st– Platinum Sponsors Only. Form Must Be Received via Email to ensure inclusion on t-shirts and/or in major print ad (a benefit of the platinum sponsorship levels)

All Other Sponsorships Levels Accepted Through September 10th

Email form to: germanfest@gosyracusene.com and mail a check payable to the Syracuse Area Chamber to: GermanFest, PO Box J, Syracuse, NE 68446. We will request logo via email, if applicable.

Sponsorship Levels:

Unless otherwise noted, your sponsorship will help support overall activities and amenities. Sponsorships of \$250 or more will be included in the event sponsor listing onsite and on our website at GermanFestNE.com.

PLATINUM \$1500 – Includes business logo on RibFest t-shirt, individual sponsor feature with business logo on social media, four RibFest meal tickets, four gate admissions to GermanFest, option to provide a banner to be displayed at the event, and business name included in our major print ad.

Due Sept. 1st

GOLD \$1000 – Includes business logo on RibFest t-shirt, individual sponsor feature with business logo on social media, four RibFest meal tickets, and four gate admissions to GermanFest.

SILVER

Option 1: General Sponsor \$500 – Includes business name on RibFest t-shirt, sponsor mention on social media, two RibFest meal tickets, and two gate admissions to GermanFest.

Option 2: Golf Tourney Designated Hole Sponsor \$400 – Business provides a banner or sign with ground stakes (up to 3' X 6' size) for golf tourney organizers to place near the tee box on the hole of your choice for the tourney. You may also choose to be present at the hole and/or do a little something extra to spotlight your business at that hole – add a fun rule for playing that hole, offer a prize drawing, giveaway promos, etc. (All must be pre-approved by Naomi at the Syracuse Country Club). Sponsor mention on social media.

*Specify Preferred Hole # _____ (#1-9) Hole preferences are first come, first serve. If the hole you request is already taken, another will be assigned. Only ONE sponsor per hole at this level.

BRONZE

Option 1: General Sponsor \$250 – Includes business name on RibFest t-shirt and sponsor mention on social media.

Option 2: Golf Tourney Hole Sponsor \$250 – Business provides a sign with ground stake (up to 18" X 24" size) for our golf tourney organizers to place near the tee box on one hole during tourney). Sponsor mention on social media. Signs from MULTIPLE sponsors per hole at this level.

Other Amount \$ _____

Business Name: _____

Contact Name: _____

Phone: _____

Email: _____

Mailing Address: _____

Questions? Email germanfest@gosyracusene.com or call 402-269-3242

To better help us promote your business throughout the day, please provide the following:

Business Name: _____

Type of Business: _____

In Business since: _____

Location and other offices: _____

Number of employees: _____

Anything you want to tell us about your employees: _____

How was your business started: _____

Is there anything else you want to tell us about your business: _____
