



Dear Valued Business Partner,

This letter is to ask for your financial support for GermanFest 2021, August 27-29 in Syracuse, NE.

Whether you are a business owner in Syracuse or from a neighboring community, your support is integral to the success of this event. Now in its 37th year, the people of Syracuse, German descendants, and people of all nationalities come together to celebrate and share German heritage, enjoying past traditions and making new memories. We have a lot of pride in our small town and want to share it with the rest of Southeast Nebraska and throughout the state, as well as with our friends in Iowa, Kansas, Missouri and beyond. **Visit our event website to find out more: GermanFestNE.com.** Our weekend line-up of activities and entertainment features something for everyone:

Fri., Aug. 27 – Evening: Sand Volleyball Tourney @ Syracuse Sports Complex

Sat., Aug. 28 – All Day & All Night @ Otoe County Fairgrounds, just west of the Fair Center (formerly South Park) will serve as our *2021 GermanFest Headquarters*: Pancake Feed & German Breakfast, 5K Walk/Run, Lil' Miss & Lil' Meister Contest, Crowning of GermanFest Royalty, Fest Keg & Beer Garden (German & Domestic Beers), RibFest Competition, Husker Football on the Big Screen, Market Platz (Craft, Food & Retail Vendors), Car Show, Annual Viener Dog Races, Little Tuggers Tractor Pull, Kids Games & Inflatables, Hammerschlagen Contest, Kinder Parade & Grand Parade, Watermelon Feed, RibFest Dinner by Orchard Hill BBQ, Music by the Chad Lee Band & 4 On The Floor Omaha (Country, Rock and Funk), and More!

Sun., Aug. 29 – All Day: Burgermeister Open Golf Tourney @ Syracuse Country Club

We need your support to make this event a success! Your sponsorship will help support the activities listed above, plus other event needs such as tents, portable restrooms, etc. In appreciation of your sponsorship, your business will be recognized as outlined on the enclosed GermanFest Sponsor Form. Donations in all amounts are welcome and will be gratefully acknowledged, and many volunteers are also needed!

You can confirm your sponsorship by sending us the enclosed form with payment by July 15.

In addition to sponsorships, there is also an opportunity to sell your products or services at Market Platz! To request booth space as a craft/retail or food vendor, please see our vendor application link at GermanFestNE.com. Space is limited - it's offered on a first-come basis with preference given to Syracuse Area Chamber members. This application deadline is also July 15.

We hope you will become part of a great tradition that's becoming even greater. Danke Schön!

Sincerely,

A handwritten signature in black ink that reads "Wendy L. Werner".

Wendy Werner, Executive Director
Syracuse Area Chamber of Commerce | 402-269-3242 | germanfest@gosyracusene.com



Germanfest

SYRACUSE, NEBRASKA

AUG. 27-29, 2021

Sponsorship Form

The Syracuse Area Chamber appreciates your support of GermanFest 2021!

Sponsorship Levels:

All sponsors will be included in onsite event sponsor listing and on our website at GermanFestNE.com.

- Platinum** \$1500 – Includes business logo on RibFest shirt, individual sponsor feature on social media, four tickets to RibFest, four gate admissions to GermanFest, option to provide a banner to be displayed at the event, and sponsor name on our major print ad.
- Gold** \$1000 – Includes business logo on RibFest shirt, individual sponsor feature on social media, four tickets to RibFest, and four gate admissions to GermanFest.
- Silver** \$500 – Includes business name on RibFest shirt, sponsor mention on social media, two tickets to RibFest, and two gate admissions to GermanFest.
- Bronze** \$250 – Includes business name on RibFest shirt and sponsor mention on social media.
- Other Amount** \$ _____

Fill out the sponsorship form and mail with your donation by July 15th to:

Syracuse Area Chamber, ATTN: GermanFest, P.O. Box J, Syracuse, NE 68446

***To make your donation tax deductible, make check payable to Syracuse Foundation and write "GermanFest" in the memo line.*

Sponsor Information:

Business Name: _____

Contact Name: _____

Phone: _____

Email: _____

Mailing Address: _____

Please respond by July 15th to ensure you receive the sponsorship benefits listed above.

Questions? Email germanfest@gosyracusene.com or call 402-269-3242.